

Leadership Summit Agenda - Wednesday, 21st October 2026

8:00 AM REGISTRATION & EXHIBITORS

9:30 AM EVENT COMMENCES

9:40 AM POWER NETWORKING

10:00 AM KEYNOTE | FROM SPONSORSHIP TO IMPACT: BACKING THE FUTURE OF WOMEN'S SPORT

10:25 AM  **Karren Rogers**
Strategic Partnerships Manager, Global Partnerships

10:48 AM  **Bec Haagsma**
Executive General Manager - Customer, Commercial and Technology

11:10 AM  **Georgie O'Hare**
Manager, Partnerships Management

11:32 AM  **Verity Edgell**
Director Consumer Marketing & Sponsorships

 **Shaun Moody**
Head of Partnerships

12:00 PM LUNCH

FROM 1:00 PM, DELEGATES CAN CHOOSE BETWEEN THE MAIN STAGE AND THE GOVERNANCE STREAM. SESSIONS RUN CONCURRENTLY.

1:00 PM PANEL | ATHLETE TO CREATOR: BUILDING AUDIENCE, INFLUENCE AND COMMERCIAL VALUE

 **Kathryn Deilulio**
Host & Coach

 **Meta Sales Representative**
Speaker announcement coming soon

Agency Leader
Speaker announcement coming soon

Athlete Creator
Speaker announcement coming soon

GOVERNANCE STREAM

PANEL INFRASTRUCTURE IN SPORT

 **Leah Cassidy**
Chief Executive Officer



The Hon Rhiannon Pearce MP
Minister for Recreation & Sport



Belinda Marsh
Head of Infrastructure,
Government Relations and
Community Engagement,
SANFL Executive Member



Carly Goodrich
Head of Government
Relations & Corporate Affairs

1:22 PM  **Megan Foster**
Chief Executive Officer



Liza Shaw
Sponsorships, Marketing
Brand Management &
Partnerships

SPEAKER LEGACY IN SPORT



Mark Falvo
Chief Executive Officer

1:44 PM  **Michelle Cooling**
Senior Manager
Creator Partnerships

PANEL EVENT ATTRACTION



Elaine Burrigge
Senior Manager Economic
Activation and Strategy



Kate Adams
Advocacy Lead
Community, Cultural and Economic
Development



Jeremy Wilshire
General Manager

2:06 PM  **Chantella Perera**
Group General Manager

 **Jess Head**
Founder and Director

 **Melanie MacGillivray**
Chief Executive Officer

PRESENTED BY KOJO

PANEL AUSTRALIAN INSTITUTE OF DIRECTORS

Australian Institute of Company Directors **James Pedersen GAICD**
Executive | Leader | Mentor
| CPA



Leanne McClurg
Director
SACA



Nikki Ayers OAM PLY
Paralympic
Gold Medallist

2:28 PM  **Nat Cook OAM OLY**
Olympic Gold Medalist

SPEAKER MEDICAL GOVERNANCE IN SPORT



Danielle Grant-Cross
Chief Executive Officer

2:50 PM AFTERNOON TEA

3:20 PM  **Clare Vigers**
Client Service Director

3:42 PM PANEL | FROM DATA TO DECISIONS: HOW TECHNOLOGY IS CHANGING SPORT



Abhi Arunachalam
Manager - Sports Enterprise



Nicole Pensko
Vice President Commercial APAC, Middle East,
Africa & India



to be announced

4:04 PM PANEL | BEYOND THE BIG CODES: WHAT AUSTRALIA'S HIDDEN POWERHOUSES CAN TEACH THE ENTIRE SPORTING INDUSTRY



Jennie Sager
Director



Beck Hamilton
Chief Executive Officer



Sarah Loh
Chief Executive Officer



Kim Crane
Chief Executive Officer

4:30 PM SUPER PANEL | Q&A

5:00 PM POST LEADERSHIP DAY NETWORKING - DRINKS & CANAPÉS