

## Leadership Summit Agenda - Wednesday, 21<sup>st</sup> October 2026

8:00 AM REGISTRATION & EXHIBITORS

9:30 AM EVENT COMMENCES

9:40 AM POWER NETWORKING

10:00 AM KEYNOTE | FROM SPONSORSHIP TO IMPACT: BACKING THE FUTURE OF WOMEN'S SPORT

10:25 AM  **Karren Rogers**  
Strategic Partnerships Manager, Global Partnerships

10:47 AM  **Bec Haagsma**  
Executive General Manager - Customer, Commercial and Technology

PANEL | BEYOND THE BIG CODES: WHAT AUSTRALIA'S HIDDEN POWERHOUSES CAN TEACH THE ENTIRE SPORTING INDUSTRY

11:10 AM  **Jennie Sager**  **Beck Hamilton**  **Sarah Loh**  **Kim Crane**  
Director Chief Executive Officer Chief Executive Officer Chief Executive Officer

11:42 AM  **Verity Edgell**  
Director Consumer Marketing & Sponsorships  
 **Shaun Moody**  
Head of Partnerships

12:02 PM LUNCH

FROM 1:00 PM, DELEGATES CAN CHOOSE BETWEEN THE MAIN STAGE AND THE GOVERNANCE STREAM. SESSIONS RUN CONCURRENTLY.

PANEL | ATHLETE TO CREATOR: BUILDING AUDIENCE,  
INFLUENCE AND COMMERCIAL VALUE

1:00 PM  **Kathryn Deulio**  
Host & Coach  
 **Meta Sales Representative**  
Speaker announcement coming soon  
**Agency Leader**  
Speaker announcement coming soon  
**Athlete Creator**  
Speaker announcement coming soon

1:22 PM  **Megan Foster**  
Chief Executive Officer  
Board Director, Senior Executive  
 **Liza Shaw**  
Sponsorships, Marketing  
Brand Management & Partnerships

1:44 PM  **Michelle Cooling**  
Senior Manager  
Creator Partnerships

2:06 PM  **Chantella Perera**  
Group General Manager  
 **Jess Head**  
Founder and Director  
 **Melanie MacGillivray**  
Chief Executive Officer  
PRESENTED BY KOJO

2:28 PM  **Nat Cook OAM OLY**  
Chief Executive Officer  
Olympic Gold Medalist

2:50 PM AFTERNOON TEA

3:20 PM  **Clare Vigers**  
Client Service Director

PANEL | FROM DATA TO DECISIONS: HOW TECHNOLOGY IS CHANGING SPORT

3:42 PM  **Abhi Arunachalam**  
Manager - Sports Enterprise

 **Nicole Pensko**  
Vice President Commercial APAC, Middle East,  
Africa & India

 **swimming  
australia**

4:04 PM  **Stefani Chinn**  
Former Senior Vice President  
Global Marketing and Communications

 **Sam Okley**  
Communications, Media PR | Stakeholder  
Management

  

4:30 PM SUPER PANEL | Q&A

5:00 PM POST LEADERSHIP DAY NETWORKING - DRINKS & CANAPÉS